



Solution Overview

Company Size: 12

Industries

- Professional recruitment

Needs

- Customer relationship
- Operational efficiencies
- Corporate web presence

Technologies

- Microsoft .Net Framework
- Microsoft SQL Server
- DotNetNuke

Benefits

- Increased agility
- Improved productivity
- Enhanced corporate image

MedBest Recruiting

Case Study

“Quick to respond to any issues ... with them for 4 years ... never think of changing.”

—Ron Rupenski
President – MedBest Recruiting

MedBest Recruiting & Consulting is an executive search firm providing placement solutions for the healthcare industry. Since their inception, MedBest has focused on the needs of companies owning and managing senior living facilities including skilled nursing and assisted and independent living. Located in St. Petersburg, Florida, MedBest provides a personal approach throughout the State as well as nationally.

Products and services

Microsoft .Net Framework

The .NET Framework is Microsoft's comprehensive and consistent programming model for building applications that have visually stunning user experiences, seamless and secure communication, and the ability to model a range of business processes.

Microsoft SQL Server

Microsoft SQL Server is a comprehensive, integrated data management and analysis software that enables organizations to reliably manage mission-critical information and confidently run today's increasingly complex business applications.

DotNetNuke

DotNetNuke® is the most widely adopted open source framework for website content management and web application development on Microsoft ASP.NET. DotNetNuke has been downloaded over 6,000,000 times, is in use on over 400,000 production websites, has a thriving user community, and features a huge array of available third-party extensions.

Business Situation

As a result of their continued success, MedBest found themselves needing to address how they managed their growth. They felt that if they did not do something to streamline their operation, their chances to take advantage of new business opportunities could be hindered.

Technical Situation

Part of the MedBest strategy consisted of targeting the executive or C level market. The strategy required a more formal approach which included the implementation of a corporate web presence.

Additionally, their process to gather and track applicants consisted of recruiters keeping an individual data store by means of spreadsheets and other approaches. Sharing and collaborating on applicant and job leads was becoming inefficient and impractical.

Solution

MedBest liked the functionality contained in DotNetNuke (DNN), an open-source Content Management System (CMS). Specifically, they were interested in the ability to use skins/templates. DNN provides the ability to buy readily available website templates called 'skins' that can be installed and further modified easily and affordably.

Because of DNN's modular approach, writing custom modules to address

specific needs does not require a high level of development. Most of the components of a typical application are already included in the DNN platform such as security, look and feel, and administration tools. A module was developed to address their collaboration and sharing issues including job opportunities and applicant information. The module allows MedBest staff and recruiters to enter and track job opportunities by recruiter and by employer. Additionally, applicant resumes can now be posted online.

For more information

For more information about ovionx products and services, call us toll free at 1-888-OVIONX-NET (1-888-684-6696) in the US. Outside the US, please call 1-813-886-2554. To access information using the World Wide Web, go to: www.ovionx.com.

Benefits

Increased agility

The ability to search through jobs and applicants quickly provided MedBest the means to respond to applicants and employers more efficiently and effectively.

Improved productivity

Centralizing the repository of job opportunities and applicant information simplified input and retrieval.

Enhanced corporate image

The solution provided a suitable corporate web presence that allowed MedBest to manage their content quickly, allowing them to reach employers and applicants via the Web.

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